



# CLIMATE CHANGE EDUCATION TOUR



# PROJECT OVERVIEW:

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Sustainable Development Goals (SDGs) started in 2015 to solve the global Problems that we face as humans across the world. Climate change is the biggest threat to the existence of the human species. Young people all across Africa must be aware about the climate change crisis that we are already experiencing, people need to know what the problem is so they can join in proffering solutions to the problems and are aware of the Sustainable Development Goals in order to project them as Global leaders to solve complex global problems.

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# PROJECT AIM:

We intend to carry out the largest climate change movement in Nigeria to educate over 40,000 Youths in Nigeria through Climate Change Education and Education for Sustainable Development Goals. We have tagged this initiative 'Climate Tour.'

The project phase shall be between a period of three (3) months starting from February, 2023.



# TARGET AUDIENCE;

Our target audience are youths between ages 16–35 across 10 institutions in Nigeria hosting at least 4,000 students per campuses.



# PROPOSED IMPACT STATES IN NIGERIA

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The proposed states for impact in Nigeria are;

1. Lagos state
  2. Ogun state
  3. Oyo state
  4. Osun state
  5. Kwara state
  6. Abuja
  7. Kaduna
  8. Portharcourt
  9. Delta state
  10. Cross River
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# SUSTAINABILITY PLAN:

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1000 young people who are passionate about the issues of climate change shall be selected across institutions to be SUSTAINABILITY AMBASSADORS after the tour. They will be trained, mentored and supported by top activists and scientists, across the globe as they develop initiatives and climate adaptation ideas to solve complex climate change issues in their local communities. In the first round of the ambassadors training, ten (10) impact solutions will be selected for funding, the selection criteria will be based on motivation, identified problems, solutions, implementation strategies, project viability, and many more.

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# SUSTAINABILITY PLAN:

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Mentors and trainers shall be selected in and outside Nigeria.

Proposed Mentors ;

Esther Agaja

Gin Demaio

Olumide Idowu

Adejoke Iasisi

Samuel okorie

Kingsley Odogwu

Sonia Shekkri

Ayooluwa Ogunsola

Peter Kalmus

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many other climate activists, and scientists.

# TOUR ACTIVITIES;

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We shall adopt various activities to better communicate and reach our target audiences, some of which include; music, teach-in climate, SDGs, environmental/climate change solutions project presentations, donation of waste bins, and planting of trees through our #plant1000treesperyear project (100 trees shall be planted in each hosting institutions).

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# FINANCIAL PROJECTIONS

\$ means United States Dollars

We would be making use of a period of three months for our plan starting from February, 2023

<b>s/n</b>	<b>Expense</b>	<b>Monthly cost(\$)</b>	<b>Total cost (\$)</b>
1	Staff salary for 5 staffs for 3 months	300	3000
2	Graphics design	230	230
3	Paid Volunteers (5volunteers per instiution)	30	1500
4	Transportation		3345

<b>s/n</b>	<b>Expense</b>	<b>Monthly cost(\$)</b>	<b>Total cost (\$)</b>
5	Hotel fees for 10 team members		9797
6	Media		2950
7	Pretour		3000
8	Medical Expenses		5000
9	Drone		1200
10	Security		2027
11	Materials for Event		9009

<b>s/n</b>	<b>Expense</b>	<b>Monthly cost(\$)</b>	<b>Total cost (\$)</b>
12	Seedlings: ( Including sourcing for Local partners)		715
13	Photography and videography		3378
14	Cleaning and post events		239
15	Feeding students		20000
16	Miscellaneous		1500
17	Communication		700

<b>s/n</b>	<b>Expense</b>	<b>Monthly cost(\$)</b>	<b>Total cost (\$)</b>
18	Community Expenses		1000
19	Celebrity and artist(5)		5000
20	Tshirtdesgns(100pieces)		1000
21	Expert salary		5000
	Total		\$79,590

# BUDGET JUSTIFICATION

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This document explains the detailed projection of finance for the climate change tour across ten universities in Nigeria. We have taken time to divide the expenses into the following;

- 1) Planning and Bureaucratic expenses
  - 2) Event day expenses
  - 3) Community expenses
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# BUDGET JUSTIFICATION

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## 1) PLANNING AND BUREAUCRATIC EXPENSES

A) Staff Salary: we would need staff for particular activities full time as most individuals would work with us full time. We would need the following staffs;

i) Project coordinator / management staff: we shall place five (5) staff on monthly salaries throughout the project; this is for effective planning and implementation, and also for them to be able to meet their personal needs during this period. \$3000 will cover these expenses.

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# BUDGET JUSTIFICATION

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- i) Photographer and videographer: This staff would be involved in getting photography and videography of the process done to create a documentary at the end of the event. The monthly salary would be \$360
- B) Graphics design team: we would need a contract graphic designer that would be in charge of creating banners, pictures, and videos for the project. The graphics design team would be paid \$230 per month.
- C) Volunteering: we intend to make use of both paid and unpaid volunteers'. Five (5) paid volunteers would support the team, and help us reach our
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# BUDGET JUSTIFICATION

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target of getting 4000 students per institution. We intend to pay each volunteer \$30 per tour to their campuses (\$150 volunteer budget per institution). The monthly cost is \$1,500.

D) Transportation: In Nigeria, some parts are not very safe for road transportation as a result of kidnapping and insecurity especially in northern Nigeria. This translates that on a visit to northern Nigeria we would need to travel by air while also paying our carbon footprint air charges, Our transportation cost which would include bus renting, and flight fee is \$3,345 per month across the ten (10) states.

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# BUDGET JUSTIFICATION

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E) Communication: communication involves the transfer of information. We would be making use of the internet and phone calls. \$550 is intended to be used per month for internet bundles, calls, social media and tour promotion.

F) Hotel fees and feeding: we would be travelling to different states (10 states) we shall be lodging in hotels and feeding our staff for three days per state. The cost of hotels and feeding per month for 10 staff would be \$1290 per month.

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# BUDGET JUSTIFICATION

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G) Media: publicity is the soul of every campaign; we would be working towards reaching as many people as possible. We intend to make use of newspaper, radio, television, and local media, this will cost about \$2950 per month.

H) Pretour and Post Tour : Before the tour starts we would be visiting universities and ensuring that plans are implemented to ensure that projects are well planned out before actually visiting for project implementation, We would also have a post tour visitation in situations where it is needed

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# BUDGET JUSTIFICATION

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## 2) EVENT DAY EXPENSES

I) Water and snacks shall be made available for participating students as they would be active for about 3 hours, we have budgeted \$3500

J) Medical expenses: During the action, medical personnels and hall be made available in the case of any medical emergency that may occur during the project.

The projected cost for medical expenses is \$400

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# BUDGET JUSTIFICATION


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k) Security: security personnel will be present during the tour. The projected cost of security personnel during the action is \$420

l) Event materials: we would need roadblocks, paints, megaphones, markers, cardboard and other materials. We also intend to print climate education pamphlet. The projected cost is \$1,025

m) Seedlings: variety of economic and fruit crops shall be planted during this action, we shall make public call for seedlings donation and have also

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# BUDGET JUSTIFICATION


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projected \$715 for land clearing, and seedling purchase for each institution.

N) Drone will be used for event coverage as we expect large numbers, and a drone handler shall work with us during the tour. The projected cost is \$1200

O) Waste bins shall be donated to each institution and also post-event cleaning expenses: we are aware that during the event there would be a lot of littering so we would get trash bags, brooms and other cleaning materials to ensure that we hold a litter free event. The projected cost for bin donations across institutions is \$1,100

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# BUDGET JUSTIFICATION

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P) Miscellaneous: This involves unknown expenses during the event we are giving \$700 for miscellaneous to prepare us for other expenses that hasn't been captured in this budget.

Q) Celebrities/Artists: to reach more audience, get communities' active involvement and make them interested in the climate change topic, we intend to invite celebrities as guests and speakers (they will be trained by climate activists ahead of the tour). Five known celebrities shall be invited for this tour, we have budgeted \$5,000 for these expenses.

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# BUDGET JUSTIFICATION

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R) Community Expenses: some particular fees would be paid to some individuals in order to reduce the occurrence of some activities like riot or hijacking of the program by community thugs. This cost would be paid to ensure that in the areas where the event occurs especially around ghetto areas there would be smooth running also some local community leaders might need to be paid to ensure effectiveness and smooth running of activities across all universities. The projected cost is \$500.

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View some of our previous actions on instagram

 @econetworkng

 @africanclimatechangemovement

Reach us through our email

 @ecodiversifiednetwork@gmail.com

*THANK YOU!*

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